

"I'VE BEEN IN CRICKET 30 YEARS AND I'VE
NEVER HEARD AN INTRODUCTION LIKE THAT."

- Sourav Ganguly



SID KOHLI

INTERNATIONAL TV SPORTS PRESENTER
EVENT HOST

"MOST DIFFICULT QUICK
QUESTIONS EVERRRR
WELL DONE!"

- Robin van Persie



"WHAT AN INTRO THAT WAS,
YOU'RE ABSOLUTELY FANTASTIC!"

- Micah Richards



THE FACE OF WIMBLEDON

2024 / 2025



STAR SPORTS

RECORD-BREAKING VIEWERSHIP

36.3M



2023



2024

+176%
with Sid Kohli



A-LIST EXCLUSIVES

THIERRY HENRY • ROBIN VAN PERSIE • NOEL GALLAGHER • RYAN GIGGS • CARLOS ALCARAZ • JANNIK SINNER • SACHIN TENDULKAR
ARYNA SABALENKA • MICAH RICHARDS • RAVI SHASTRI • ROHIT SHARMA • SOURAV GANGULY • ROB GRONKOWSKI • TRAVIS KELCE



Premier
League



STAR SPORTS

BBC
SPORT

FEATURED COVERAGE

WIMBLEDON 2024 AND 2025: DISNEY-STAR
SUPER BOWLS LVII AND LVIII: DECYFR SPORT
REPORTING ON BBC SPORT



EVENT AND CONFERENCE HOST:

C-SUITE AND CELEBRITY PANELS



SportsPro

KPMG

SPORT
BROADCAST

DREAM
SET GO

SVG
Europe



12.2 MILLION

ACCOUNTS REACHED

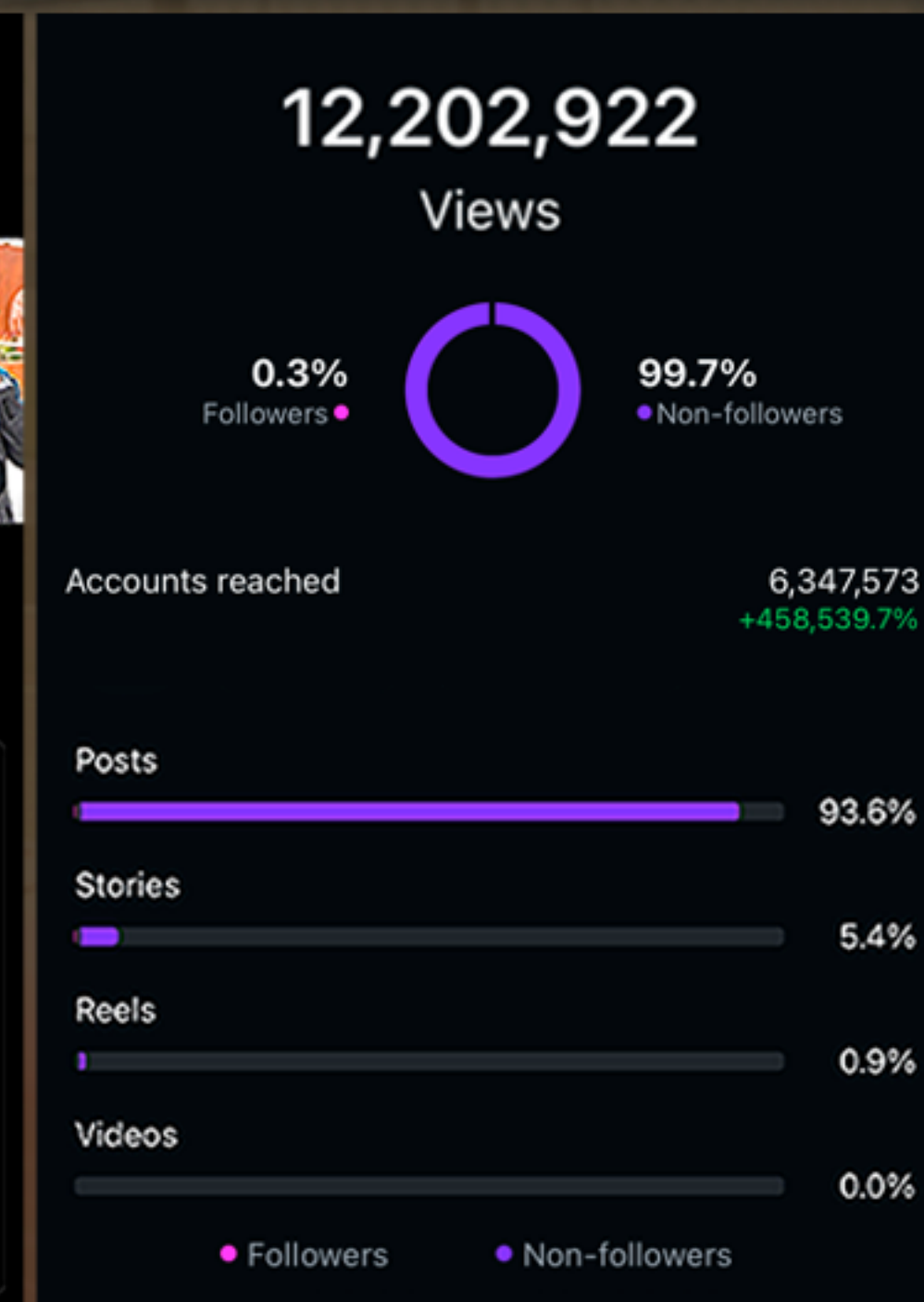
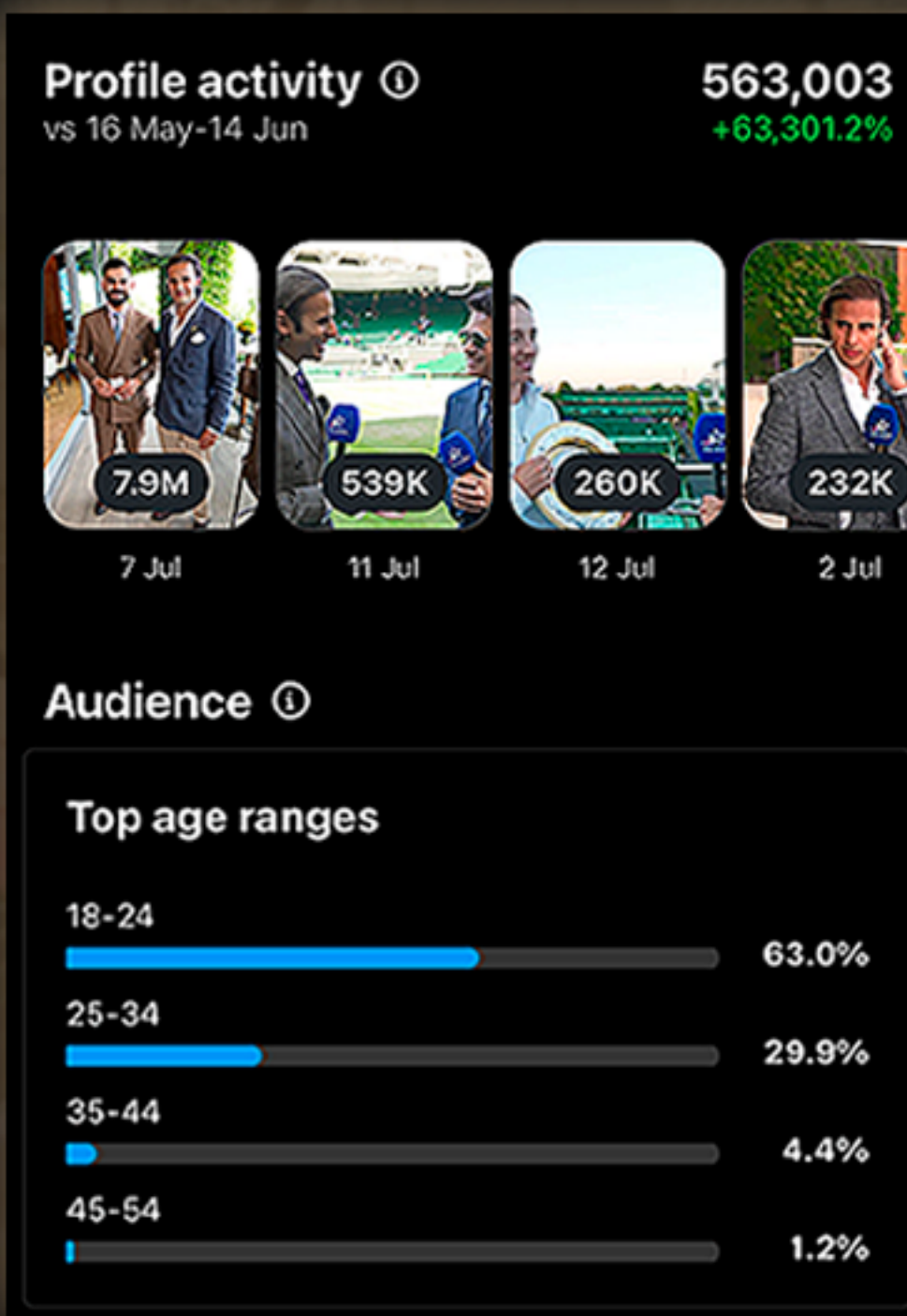
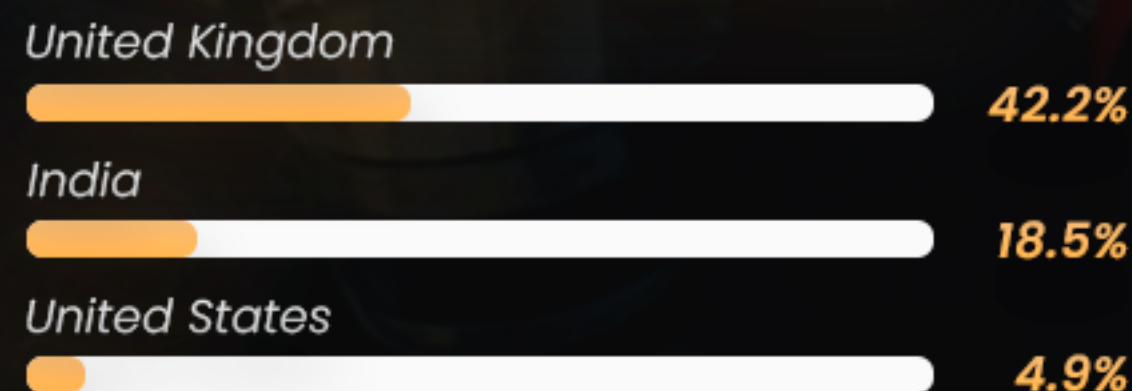
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NEWS MAKER

• Sports

He's Not His Brother! Find Out Who's The Other 'Kohli' From London That Was Seen With Virat During Novak Djokovic's Match At Wimbledon

Virat Kohli was spotted at Wimbledon along with his wife Anushka Sharma during the eye-watering contest between Novak Djokovic and Australia's Alex de Minaur.



Written By : Chetan Phore



Published By : Chetan Phore

Updated: Jul 8, 2025 18:13 IST



Virat Kohli with sports presenter Sid Kohli

Virat Kohli was spotted at Wimbledon along with his wife Anushka Sharma during the eye-watering contest between Novak Djokovic and Australia's Alex de Minaur. Apart from Virat Kohli and Anushka Sharma, Wimbledon witnessed a star-studded evening with the likes of Joe Root, James Anderson, and Tennis star Roger Federer. Apart from this, a picture of Virat Kohli posing with a man is also making the headlines. On the same day, Virat Kohli posed with **Sid Kohli**, a sports presenter who was also present at the event.

"HE'S NOT HIS BROTHER!"

NEWS24ONLINE: July 8, 2025

Manchester
Evening News

NEWS

IN YOUR AREA

MAN UTD

MAN CITY

Robin van Persie explains why Manchester United shirt number was more special than at Arsenal

Man Utd favourite Robin van Persie was asked to pick his favourite shirt number from his time in English football.



I have to make a decision?

View Image

(Image: SidKohliTV)

Robin van Persie says his shirt number at Manchester United was the most special one he wore during his time in English football.

VAN PERSIE PICKS HIS FAVOURITE JERSEY

MANCHESTER EVENING NEWS: April 4, 2020



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